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**Innovative Silicon's Z-RAM® Ultra-Dense Memory Named
Number One Emerging Technology at ESC
Electronics Award Gala**

*Newest award follows upon technology being named a "winner" in IEEE Spectrum's
January 2007 issue*

SAN JOSE, Calif., April 04, 2007— Embedded Systems Conference — Innovative Silicon Inc. (ISi), the developer of Z-RAM® ultra-dense memory intellectual property (IP), announced that its technology was named the number one winning technology by *IEEE Spectrum* Magazine readers. The publication presented the award to ISi during the Embedded Systems Conference in San Jose yesterday, at the Third Annual Creativity in Electronics Award Gala that celebrated creators of technology. *IEEE Spectrum* readers were asked to choose among the five technology winners covered in the January 2007 issue and pick the technology most likely to emerge as a commercial success.

Over 50 percent of nearly 1,000 voting readers indicated that ISi should be selected for the award. *IEEE Spectrum's* January coverage of ISi as a winning semiconductor offering can be found at: <http://spectrum.ieee.org/jan07/4839> and <http://spectrum.ieee.org/jan07/4830>.

Mark Eric Jones, ISi CEO said, "Receiving this award at this point in our company's history is a huge validation to our business and technology direction. We are very appreciative of the *IEEE Spectrum* readers for their vote of confidence in ISi and thank them for naming our company. In the months to come, we are planning a number of new developments to prove their validation."

Innovative Silicon has been the recipient of other prestigious awards. ISi's chief scientist and co-founder, was recognized in 2007 by *EE Times*' as an ACE Award Innovator of the Year Finalist. Editors at semiconductor trade magazine *EE Times* named ISi to its list of 60 Emerging Startups, which is better known as the "Silicon 60," each year since the list was created in early 2004. The company received the *Red Herring 100 Europe 2007* award, which recognizes Europe's 100 "most promising" companies driving the future of technology. The 2006 Frost & Sullivan Product Innovation award was presented to ISi for the invention of the capacitorless memory device that overcomes the limitation in scaling dynamic random access memory (DRAM) for future memory needs. ISi was also awarded the "Best Invention of the Year" status by the Swiss Federal Institute of Technology (EPFL).

About Innovative Silicon

Innovative Silicon Inc. (ISi) delivers ultra-high density memory IP for embedded SoC, MPU and portable consumer applications requiring low power, high density and high speed. Endorsed by *IEEE Spectrum Magazine* in January 2007 as the 'winning' semiconductor technology, ISi's Z-RAM[®] memory offers up to twice the density of embedded DRAM and is up to five times denser than embedded SRAM. The company closed its first round of VC funding in 2003, completed its first 90nm megabit Z-RAM memory designs in 2004, its first 65nm designs in 2005 and its first 45nm designs in 2006. With more than 20 patents already granted, Z-RAM[®]'s unique single-transistor architecture is the world's lowest cost semiconductor memory solution. The company is incorporated in the USA with R&D in Lausanne, Switzerland. For more information see www.z-ram.com.

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